



## Tool Kits For Kids™ Announces New Website

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Tool Kits for Kids LLC, a creator of innovative “emotional first aid kits” for children and young teens to help them deal with everyday problems, announces the debut of the Company’s new Website: <http://www.toolkitsforkids.com>.

Designed with both parents and kids in mind, the new site offers a clear and colorful presentation of the Company’s fun and easy to use Tool Kit series with on line ordering. Parents can easily navigate the website to learn about the company, its products, and the professionals who created them. The website also offers user testimonials and an online forum.

“Growing up in today’s world can be tough,” says Dr. Erica Ross, one of the founders of the Tool Kits for Kids™ “and one of the best ways to prepare children and young teens to deal with the normal challenges of childhood is to give them the emotional life tools they need.” Tool Kits for Kids™ are the first of their kind to target specific childhood concerns such as reducing worry and building confidence. Each Tool Kit is creatively designed to include twenty step-by-step strategies and illustrations along with a colorful child friendly carrying case, and each kit addresses the unique characteristics and needs of a child’s specific age group. Elementary and Middle School Editions are available.

### **About Tool Kits For Kids LLC**

Tool Kits for Kids LLC is an instructional products company committed to improving the emotional well-being of children and young teens everywhere. The Company was founded in response to an overwhelming number of requests by parents seeking practical tools and activities to help their children and young teens deal with common childhood concerns. Through their collective experience, the founders have adapted the best cognitive and behavioral skills to help children in grades K-8 to manage everyday problems. The Company is producing a comprehensive series of “emotional first-aid tool kits” that offer an exciting way for children to learn emotional skills that can last a lifetime. For more information, email requests to [info@toolkitsforkids.com](mailto:info@toolkitsforkids.com); or write to Tool Kits For Kids, PO Box 173, Glen Rock, NJ 07452.

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